

Creating Solutions



PALRAM

COMPANY PROFILE 

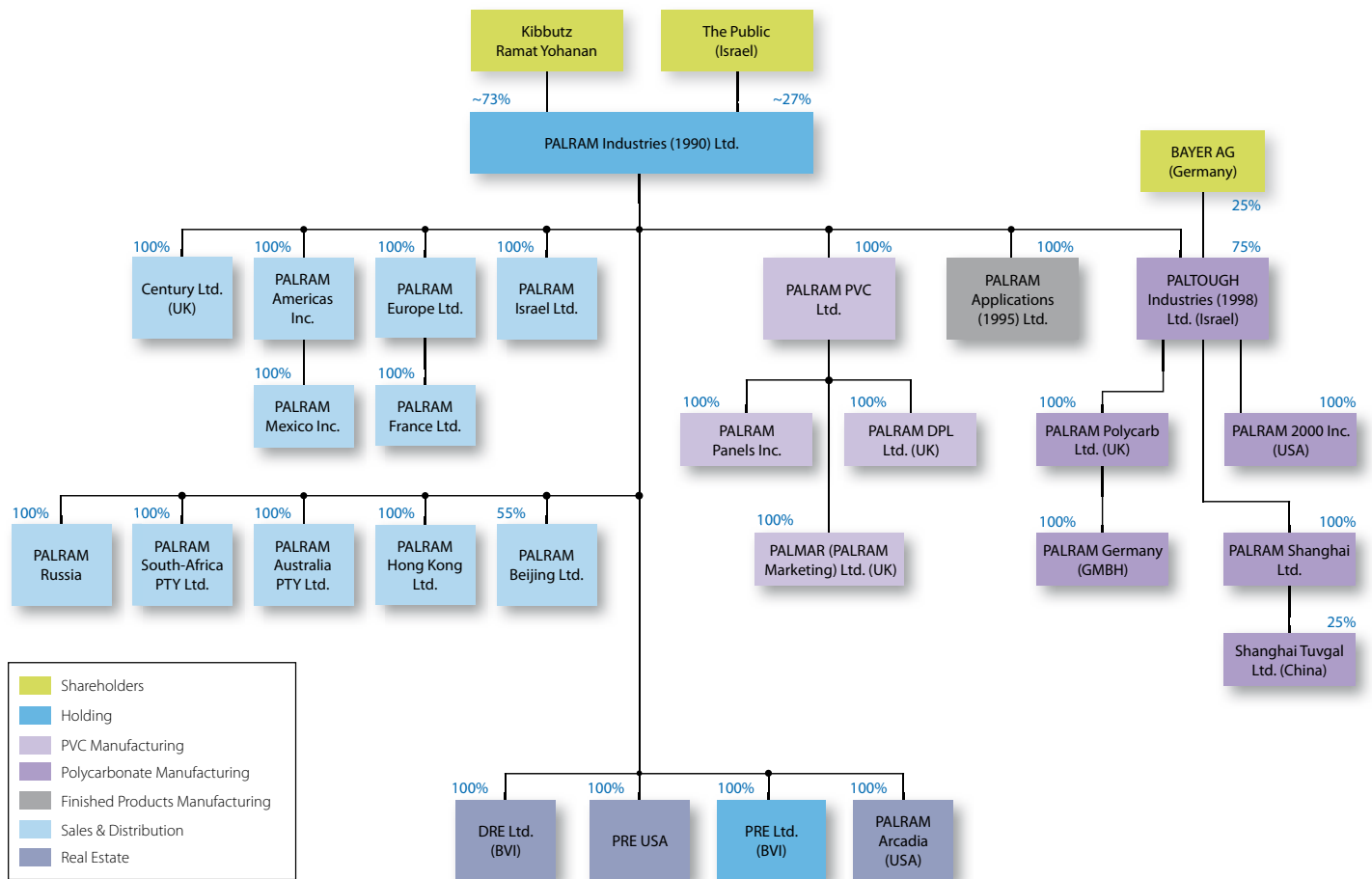
Business Profile

PALRAM, founded in 1963, is a leading multinational manufacturer of semi-finished extruded thermoplastic sheets and finished products.

PALRAM products are designed to suit a diverse range of applications in various markets, which include DIY, construction, architectural projects, advertising, agricultural, glazing, and fabrication.

In 1998 PALRAM established a strategic partnership with Bayer AG, which holds a 25% share ownership in the PALRAM subsidiary "PALTOUGH Industries (1998) LTD".

Business Structure



Company Vision

As a multinational company, PALRAM intends to maintain its position in the front row of the global arena, prominent among the leaders of the plastic sheets market, while retaining its unique identity.

PALRAM is deeply committed to...

- Continue learning, understanding and foreseeing the changing needs and demands of its customers.
- Providing its worldwide customers with creative, flexible, unique and competitive solutions.
- Maintaining the tradition of close working relations with its customers.
- Ensuring that the highest standards of service are maintained at all times, to meet the varying needs of its customers worldwide.
- Expanding activities throughout the world, while maintaining its leading position and high standards of professionalism.
- Brand penetration of the global plastic sheet market, deepening awareness of the values, culture and intangible assets behind the name.
- Investing in its prime asset - human resource, through the encouragement of growth, development and advancement for all its employees.



Continental Europe

PALRAM operates offices in France, Germany, Czech Republic, Benelux, Italy and Scandinavia. A strategically placed warehouse in France serves Continental Europe. This area is also served by the warehouses and plants located in the UK and on the eastern shores of the Mediterranean.

Benelux
Netherlands

PALRAM Italy
Pavia, Italy

Czech Republic
Zlin, Czech Republic

PALRAM RUS LLC
Moscow, Russia

PALRAM Beijing
Beijing, China

PALRAM Honk Kong Ltd.
Hong Kong, China

Asia and Oceania

PALRAM operates offices in Beijing, Hong Kong, Guangzhou and Singapore. Australian operations include 5 marketing offices and 4 logistic warehouses.

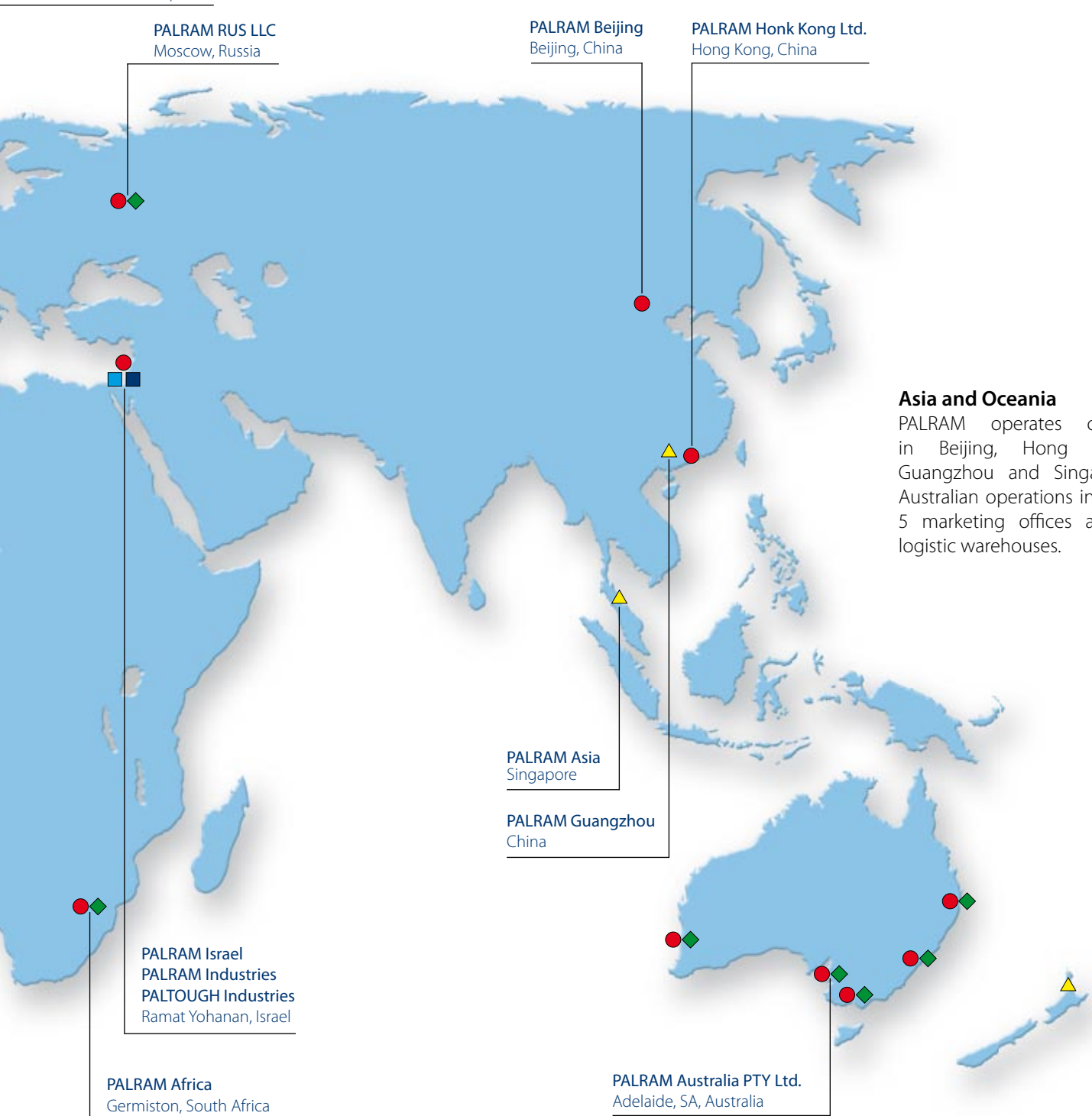
PALRAM Asia
Singapore

PALRAM Guangzhou
China

PALRAM Israel
PALRAM Industries
PALTOUGH Industries
Ramat Yohanan, Israel

PALRAM Africa
Germiston, South Africa

PALRAM Australia PTY Ltd.
Adelaide, SA, Australia



Quality, Innovation and the Environment

PALRAM's ongoing investment in state-of-the-art plant, machinery and technology, combined with inhouse process and product innovation, has created a culture of continual product and plant development. Many of PALRAM's advancements have come as a result of the close working relationships with its customers. As PALRAM has grown larger, it has still retained its ability to respond to the specific requirements of its worldwide customers.

Production and Quality Assurance

- Establish new production plants and expand existing production sites.
- Utilizing the potential of the SAP ERP system to strengthen coordination among plants and marketing offices and to improve control of operations.
- Maintaining PALRAM's dedication to the highest internationally recognized quality standards.
- All PALRAM plants have achieved accreditation to ISO 9001:2000 Quality Assurance.

Research and Development

- Creating unique, high performance products.
- Continued development and expansion of existing product lines.
- Maintaining PALRAM's leadership in adapting existing products to meet the demands of an ever growing and evolving market.







Environmental Safety and Health

- Adopt progressive criteria on the issue of health & safety and to take part in the national and global effort to conserve the environment.
- Function in all its pursuits in order to remove or minimize the safety and environmental hazards for its employees, contractors, customers and the general public.



Semi-Finished Products

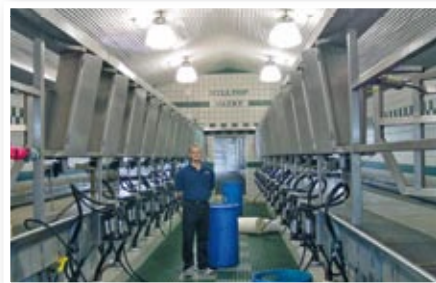
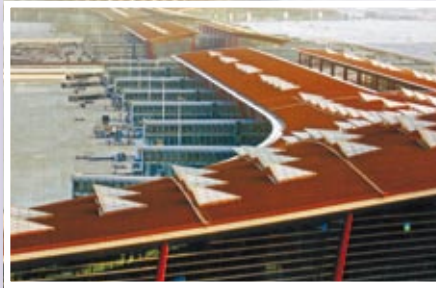
PALRAM produces one of the widest ranges of thermoplastic sheets from polycarbonate, PVC and other materials offered worldwide. Semi-finished products and their field of application are presented in the following table.

									
				ADVERTISING	AGRICULTURE	CONSTRUCTION	DIY	GLAZING	FABRICATION
	Product	Material	Type						
Sheets	AG-TUF™	Rigid PVC	Corrugated		○	○	○		
	PALCLEAR™	Rigid PVC	Flat Clear	○				○	○
	PALDOR™	Rigid PVC	Flat Opaque			○			○
	PALGLAS®	Acrylic (PMMA)	Flat	○				○	○
	PALIGHT®	Foamed PVC	Flat	○		○			○
	PALOPAQUE™	Rigid PVC	Flat Opaque	○		○			○
	PALOPAQUE™ HYG	Rigid PVC	Flat Opaque	○	○	○			○
	PALRUF®	Rigid PVC	Corrugated		○	○	○		
	PALSUN®	Solid Polycarbonate	Flat	○	○	○	○		
	SUNGLAS™	Acrylic (PMMA)	Corrugated			○	○		
	SUNLITE®	Solid Polycarbonate	Flat Multiwall	○		○		○	
	SUNOPAK™	Modified Polycarbonate	Corrugated		○	○	○		
	SUNTOP®	Foamed Polycarbonate	Corrugated		○	○	○		
	SUNTUF®	Solid Polycarbonate	Corrugated		○	○	○	○	
Systems	EdgeLock™	Solid Polycarbonate	Residential			○	○	○	
	SUNGLAZE™	Solid Polycarbonate	Architectural			○		○	
	SUNPAL®	Solid Polycarbonate	Architectural			○		○	



Creating Solutions Around the Globe

Images below present a small sample of the solutions created from PALRAM's wide product range.





Finished Products by PALRAM Applications



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