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FOR IMMEDIATE RELEASE

**PALRAM STARTS PVC SHEET PRODUCTION U.S.A.
KUTZTOWN, PENNSYLVANIA. – August 15, 2007 –**



Palram Americas, one of the leading extruders of Polycarbonate and PVC products, announced its grand opening of Palram Panels Inc, (PPI) at its Kutztown, PA location. The addition brings the total size of the factory to about 250,000 sq. ft. under roof.

Palram's PVC manufacturing history spans 40 years and its products now include corrugated roof panels, Type I solid PVC, and Foam PVC. The new plant will produce both corrugated and flat sheet in two formats, solid and foam.

Palram's PVC products include Palruf[®] and Agtuf[®] corrugated PVC, Palight[®] Foam PVC and Palight[®] Trimboard. Most of the products are used in the building products segment; however Palight Foam PVC offers some exciting alternatives for screen printing, digital printing, POP displays, exhibit construction and signage. Palight's unique smooth matte surface makes it ideal for many graphic applications.

Distributors will benefit as Palram Americas's "Made in USA" offerings now include about 95% of Palram Industries' total product portfolio of produced in its four manufacturing plants worldwide.

Palram Americas started producing Polycarbonate (PC) products in the US in 2000 at its current location. The PC products include corrugated, multi-wall and flat sheet for applications in horticulture, architectural glazing, graphics, and building materials. For more information about Palram Americas please visit our website at www.palramamericas.com or call 800-999-9459.

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Palram Industries, founded in 1962, is a global manufacturer of thermoplastic sheet for industry, advertising, agriculture, construction, and architecture. Palram Americas is a wholly owned subsidiary of Palram Industries that manufacturers, distribute and markets products such as Suntuf[®], Sunlite[®], Suntop[®], Palruf[®], DynaGlas[®], ThermaGlas[®] and more.